



February 26-27, 2021

Delving into the latest advancements in A-Fib research and treatment

_____ * supports state-of-the-science
(Organization name as you wish it to appear in print)
clinical training for professionals & pledges support of the **2021 WESTERN A-FIB SYMPOSIUM** as noted -

- **FELLOWS PROGRAM PARTNER** *contributing \$35,000 and receiving:*
(One only. To be approved by WAF w/priority given to higher level partners)
 - ◆ Opportunity to organize and host an exclusive, NON-CME Symposium February 25th
 - ◆ Complimentary meeting space at the host hotel for up to 50 people
 - ◆ Promotion of your program on event website with your company name
 - ◆ Logo on the event website and mobile app w/links
 - ◆ Sign recognition with logo throughout the event and pre-event programs
 - ◆ Symposium registrations for all participating fellows
 - ◆ Four symposium registrations
 - ◆ Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
 - ◆ Exhibit table (6' draped, skirted) in prime foyer location on February 25th inc. standard electrical access
 - ◆ Exhibit table at Western A-Fib Symposium
 - ◆ One seat at the VIP / Faculty Event – TBC
 - ◆ Access to registrant list and emails (unless blocked by attendee)
 - ◆ Assistance in securing lodging, if requested

“Partner” agrees to cover all speakers’ expenses, accommodations and travel independent of, or in addition to, costs which may be otherwise covered in connection with any individual(s) serving as faculty for the Western A-Fib Symposium. AV equipment and staging will also be covered by the ‘Partner’. (Contact with the event vendor & discounts will be available if desired.)

- **EMERGING LEADERS PARTNER** *contributing \$35,000 and receiving:*
(One only. To be approved by WAF w/priority given to higher level partners)
 - Opportunity to organize and host an exclusive, NON-CME Symposium February 25th
 - Complimentary meeting space at the host hotel for up to 50 people
 - Promotion of your program on event website with your company name
 - Logo on the event website and mobile app w/links
 - Sign recognition with logo throughout the event and pre-event programs
 - Four symposium registrations
 - Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
 - Exhibit table (6' draped, skirted) in prime foyer location on February 25th inc. standard electrical access
 - Exhibit table at Western A-Fib Symposium
 - One seat at the VIP / Faculty Event – TBC
 - Access to registrant list and emails (unless blocked by attendee)
 - Assistance in securing lodging, if requested

“Partner” agrees to cover all speakers’ expenses, accommodations and travel independent of, or in addition to, costs which may be otherwise covered in connection with any individual(s) serving as faculty for the Western A-Fib Symposium. AV equipment and staging will also be covered by the ‘Partner’. (Contact with the event vendor & discounts will be available if desired.)

○ **OLYMPUS PARTNERS** *contributing \$100,000+ and receiving:*

- Logo on the event website and mobile app w/cross-links
- Sign recognition with logo throughout the event and -pre-event programs
- Six symposium registrations
- Event passes for three exhibitors (to be converted to Symposium registrations if virtual format)
- Exhibit table (6' draped, skirted) in prime foyer location x 3 days inc. standard electrical access
- **90-second video promotion / demo to play prior to..... if program is changed to a virtual format**
- Two hotel rooms for two nights in host hotel
- Three seats at the VIP / Faculty Event – TBC
- Access to registrant list and emails (unless blocked by attendee)
- Partner provided promotional item inserted into event packets / bags

○ **EVEREST PARTNERS** *contributing \$85,000+ and receiving:*

- Logo on the event website and mobile app w/cross-links
- Sign recognition with logo throughout the event and -pre-event programs
- Four symposium registrations
- Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
- Exhibit table (6' draped, skirted) in prime location x 2 days inc. standard electrical access
- **60-second video promotion / demo to play prior to If program is changed to a virtual format**
- One hotel room for two nights in host hotel
- Two seats at the VIP / Faculty Event – TBC
- Access to registrant list and emails (unless blocked by attendee)
- Partner provided promotional item inserted into event packets / bags

○ **ANDES PARTNERS** *contributing \$75,000+ and receiving:*

- Logo on the event website and mobile app w/link
- Sign recognition with logo throughout the event
- Three symposium registrations
- Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
- Exhibit table (6' draped, skirted) x 2 days inc. standard electrical access
- **30-second video promotion / demo to play prior to.....if program is changed to a virtual format**
- One hotel room for two nights in host hotel
- One seat at the VIP / Faculty Event – TBC
- Partner provided promotional item inserted into event packets / bags

○ **MC KINLEY PARTNERS** *contributing \$50,000+ and receiving:*

- Logo on the event website w/link
- Sign recognition with logo throughout the event
- One symposium registration
- Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
- Exhibit table (6' draped, skirted) x 2 days
- Partner provided promotional item inserted into event packets / bags

• **KILIMANJARO PARTNERS** *contributing \$30,000+ and receiving:*

- Logo on the event website
- Sign listing with logo
- Event passes for two exhibitors (to be converted to Symposium registrations if virtual format)
- Exhibit table (6' draped, skirted) x 2 days

○ **CAICASUS PARTNERS** *contributing \$15,000+ and receiving:*

- Logo on the event website
- Listing on event signs
- Event pass for one exhibitor (to be converted to Symposium registration if virtual format)
- Exhibit table (6' draped, skirted) x 2 days

○ **CONSIERGE PARTNERS**

- Contributing **\$50,000** in support of a closing event (February 27th) for all attendees, faculty & VIPs *(Event is pending receipt of partnership & will be planned in tandem w/Global Heart Education & Research Fnd)*
- Contributing **\$30,000** in support of a VIP/Faculty Dinner February 26th *(managed by GHERF)*
- Contributing **\$10,000** and providing event bags *(Limit one / Bag must inc event name & logo)*
- Contributing **\$12,000** and providing event lanyards *(Limit one)*
- Contributing **\$12,000** for company logo to be on hotel keys with Symposium logo
- Contributing **\$ 7,000** and providing notepads & pens
- Contributing **\$ 5,000** and providing water bottles *(must include event name & logo)*
- Contributing **\$ 5,000** and receiving an attendee list with email addresses *(unless blocked by attendee)*
- Contributing **\$ 3,500** and providing promotional material to be inserted in bags

- **Customized Partnership Levels** can be negotiated by contacting the Global Heart Education & Research Foundation (GHERF). Contact information is noted below.

** As the authorized representative, I agree to the level of commitment indicated and agree that the partnership and all benefits will be used by the named organization & will not be shared with others. My signature below verifies my understanding that once accepted, partnership commitments noted on this document may not be cancelled and if the program is switched to a virtual platform, benefits will be upgraded as noted and my commitment will remain solid. (Applications received after January 8, 2021 may be subject to a 10% increase.)*

NAME TITLE

E-MAIL (_____) TELEPHONE DATE

AUTHORIZED SIGNATURE

For your convenience and to expedite your listing in promotions, submit this form at your earliest opportunity to:

WESTERN A-FIB SYMPOSIUM
Global Heart Education & Research Foundation
c/o ESI Management Group
esi@esimgt.com

Questions? Call 801-501-9446 or toll-free 877-501-9446

jana@globalheartref.org tia_esimgt@msn.com